

Approved

Motion: To approve the payment of bills from January 1, 2025 - January 22, 2025, in the amount of \$12,544.25.

Motion by: Lee

Second by: Poznanski

Roll Call:

Yes: St Laurent, Lee, Rose, Osebold, Poznanski, Bowers, Hutnick

No:

No further discussion.

Motion passes 7-0

7. Funding Request: none

8. New Business

a. Public Restrooms

Due to feedback from the community, the DDA board decided to research some public restroom options. The first step was discovering what temporary or portable restroom options were available that could be set up and tested for effectiveness and usage.

Matt with Peklo Portables came and presented several options for portable restrooms with pricing including maintenance.

Discussion: It seems the best option would be a single ADA compliant restroom with flushing capabilities and a sink. This would cost approximately 250.00/month with maintenance 1 x per week. The plan could be to rent this unit for the park May-September when events are most prominent. More discovery will take place on permanent options, cost, and locations in the coming months.

9. Unfinished Business:

a. ParkMobile

We continue to move towards an official launch with the ParkMobile project. ParkMobile was able to arrange for free 15 mins parking to the public in a cost share with the DDA solving for a major pain point.

It was discovered during sign installation that it would require more signage in order to promote awareness and have a positive impact. ParkMobile is providing additional signs as well as temporary A-frame posters inserts to complete the plan. In addition, there are a couple of temporary sign options to fill in the gaps of the permanent signage that has already been approved. Estimated delivery and installation is now February 2025. (Sign examples attached)

Motion to approve the cost of the additional signage and permit not to exceed \$500.00

Motion by: Lee

Second by: St. Laurent

Roll Call:

Yes: St Laurent, Lee, Bowers, Poznanski, Hutnick

No: Rose, Osebold

No further discussion.

Motion passes 5-2

b. Multi-modal Streetscape Conceptual Planning Services

In an effort to improve the walkability and multi-modal options along Main Street, as well as connecting to the trail, a request for quotes was made by architectural firms to develop conceptual plans and a budget that then can be used for two potential grants the DDA has been exploring with the Four County Community Foundation.

We have entered into a contract with Giffels Webster. We are currently scheduling our kick off meeting.

c. Art Plan

The Girl Scouts have joined the DDA in a partnership for an Art Mural project.

Intern Josie Ogle is coordinating the ad-hoc committee to flush out a plan. A committee has been formed (Jon Rose, Andrea St. Laurent, Melissa VanWormer, Josie Ogle, Emily with Verona) and they had their first meeting. Another meeting will be scheduled and include Starkweather for expert guidance on the project.

d. Grant Writing Update

A pre-application meeting for the TAP grant was attended by the new Executive Director. Initial outlines have been drafted for our application and will continue to be developed over the next few months. Our goal is to have our conceptual plans, engineering reports and analytics ready to submit with our application to MDOT by June 2025.

e. Strategic Planning Services

The DDA has entered into a contract with POW Strategies for Strategic Planning Services. The strategy session is scheduled for February 26th from 9-2.

10. Executive Director Report

Kay Pochert went over her current activities from January and provided an itemized report and project management list.

11. Board Member Comments

Hutnick - read email from Ken, a resident of the Village for 29 years, who wants us to finish the current paving project before we start anything new. Thanks to the Exec. Director for open communication.

Osebold - congratulations Jon Rose on his upcoming Grand Re-Opening.

Rose - was pleased with Exec. Director's involvement and moving things forward.

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Poznanski - congratulations to the new restaurant, Spice 21 on their ribbon cutting. Happy to see Exec. Director attending events and out in the community showing involvement.

St. Laurent - congratulations to Spice 21 and thank you to Bowers for making his building available to the DDA for storage. Expressed appreciation to Exec. Director for working diligently and having an impact.

Bowers - congratulations to Jon Rose for his Grand Re-opening. He sees him working hard everyday and can't wait to see what the new space looks like.

12. Adjournment: 7:57 p.m.
Motion to adjourn.

Motioned: Osbold

Second: Poznanski

All ayes.

Motion passes: 7-0