

ROMEO DOWNTOWN DEVELOPMENT AUTHORITY

DOWNTOWN DAWG AWARD

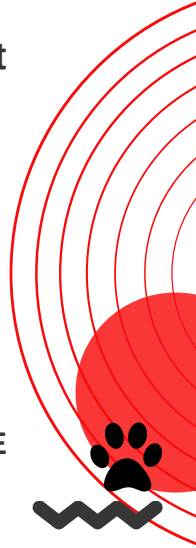
Want to open a business in Downtown Romeo but are worried about overhead start up costs?

LET OUR GENEROUS SPONSORS COVER THE COST OF YOUR BUSINESS START UP DURING THE FIRST YEAR

THE ROMEO DOWNTOWN DEVELOPMENT AUTHORITY IS COMMITTED TO CURATING A THRIVING DOWNTOWN SHOPPING DISTRICT. WE UNDERSTAND THAT STARTING UP A NEW BUSINESS CAN BE STRESSFUL AND OVERWHELMING. YOUR FOCUS SHOULD BE ON GENERATING REVENUE AND NOT ON WHETHER YOU WILL MAKE RENT. LET US HELP YOU GET GOING IN HISTORIC DOWNTOWN ROMEO!

INTERESTED INDIVIDUALS SHOULD REACH OUT TO THE ROMEO DDA AT:

INFO@ROMEODDA.ORG
OR
586-752-1170





DOWNTOWN DAWG AWARD

INTERESTED IN HELPING CREATE A THRIVING DOWNTOWN SHOPPING DISTRICT? CONSIDER THE FOLLOWING SPONSORSHIP OPPORTUNITIES:

PLATINUM - \$5,000

- LOGO ON ROMEO DDA WEBSITE FOR 1 YEAR
- LOGO ON PRINTED MATERIALS REGARDING THE DOWNTOWN DAWG AWARD FOR 1 YEAR
- SPOTLIGHT ON ROMEO DDA SOCIAL MEDIA PAGE 1X PER QUARTER
- SPONSORSHIP DECAL AND CERTIFICATE

GOLD - \$2,500

- LOGO ON ROMEO DDA WEBSITE FOR 6 MONTHS
- SPOTLIGHT ON ROMEO DDA SOCIAL MEDIA PAGE 2X IN 6 MONTHS
- SPONSORSHIP DECAL AND CERTIFICATE

SILVER - \$500

- LOGO ON ROMEO DDA WEBSITE FOR 3 MONTH
- SPOTLIGHT ON ROMEO DDA SOCIAL MEDIA PAGE 1X
- SPONSORSHIP DECAL AND CERTIFICATE

INTERESTED BUSINESSES SHOULD REACH OUT TO THE ROMEO DDA AT:

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DOWNTOWN DAWG AWARD

WHAT IS THE PROCESS?

ENTREPRENEURS WHO ARE INTERESTED IN OPENING A BUSINESS IN DOWNTOWN ROMEO AND WANT TO BE CONSIDERED FOR A DOWNTOWN DAWG AWARD WILL CONTACT THE ROMEO DDA TO FILL OUT AN APPLICATION. THE APPLICATION WILL BE REVIEWED AND VOTED ON BY THE ROMEO DDA BOARD FOR APPROVAL OF FUNDING.

WHAT IS INCLUDED?

IF YOUR BUSINESS IS SELECTED AND APPROVED FOR FUNDING YOU WILL RECEIVE:

- A MONETARY AWARD UP TO \$5,000
- A DDA BOARD MEMBER MENTOR FOR 1 YEAR
- ACCESS TO FREE WEBINARS AND BUSINESS WORKSHOPS FOR 1 YEAR
- SPOTLIGHT ON ROMEO DDA WEBSITE FOR 1 YEAR
- SPOTLIGHT ON ROMEO DDA SOCIAL MEDIA FOR 1 YEAR

WHAT IS REQUIRED?

WE WANT TO SET YOU UP FOR SUCCESS THROUGH SIMPLE COMMITMENTS:

- CONSISTENT SET BUSINESS HOURS
- ATTEND ONE WORKSHOP PER MONTH

THAT'S IT!

